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Before the  
FEDERAL COMMUNICATIONS COMMISSION  
Washington, D.C. 20554

FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY

In re Applications of	)	MM Docket No. 91-10 ✓
Charley Cecil & Dianna Mae White	)	
d/b/a WHITE BROADCASTING PARTNERSHIP	)	File No. BPH-891214MM
PEACHES BROADCASTING, LTD.	)	File No. BPH-891214MN
SAGE BROADCASTING CORPORATION OF	)	
JUPITER, FLORIDA	)	File No. BPH-891214MR
FIRST COAST BROADCASTING COMPANY	)	File No. BPH-891214MU
DOUGLAS JOHNSON	)	File No. BPH-891214MZ
NORTHEAST FLORIDA BROADCASTING CORP.	)	File No. BPH-891214NA
JEM PRODUCTIONS, LIMITED PARTNERSHIP	)	
C/O JOYCE MORGAN	)	File No. BPH-891214ND
For Construction Permit to Build	)	
a New FM Station on Channel 289A	)	
in Baldwin, Florida	)	

To: Honorable Edward Luton  
Administrative Law Judge

PROOF OF PUBLICATION

1. Northeast Florida Broadcasting Corp. ("Northeast Florida"), by its counsel and pursuant to Section 311(a)(2) of the Communications Act of 1934, as amended, and Section 73.3594(g) of the Commission's Rules, hereby submits the attached affidavit which certifies that Northeast Florida has published local public notice of the Order designating its application for hearing.

2. The public notice, which contained information regarding the Commission's Hearing Designation Order, DA 91-122, released February 11, 1991, was published in The Florida Times-Union, a daily newspaper with a general circulation in Baldwin, Florida.

The notice was published on March 22, 23, 25, and 26, 1991.

WHEREFORE, Northeast Florida Broadcasting Corp. submits that it has substantially complied with the Commission's publication requirements and requests that the Presiding Judge accept the attached affidavit as proof of its publication in accordance with the Commission's rules.

Respectfully Submitted,

**NORTHEAST FLORIDA  
BROADCASTING CORP.**

By: 

James L. Winston  
Desmond P. Brown  
RUBIN, WINSTON, DIERCKS & HARRIS  
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Its Attorneys

Dated: April 17, 1991

FLORIDA PUBLISHING COMPANY  
Publisher  
JACKSONVILLE, DUVAL COUNTY, FLORIDA

STATE OF FLORIDA }  
COUNTY OF DUVAL }

Before the undersigned authority personally appeared \_\_\_\_\_

Donna Sapp \_\_\_\_\_ who on oath says that he is

a classified advertising rep \_\_\_\_\_ of The Florida Times-Union,

a daily newspaper published at Jacksonville in Duval County, Florida; that the

attached copy of advertisement, being a legal notice \_\_\_\_\_

in the matter of notice of hearing \_\_\_\_\_

in the \_\_\_\_\_ Court,

was published in THE FLORIDA TIMES-UNION in the issues of \_\_\_\_\_

March 22, 23 and 25, 26th, 1991

Affiant further says that the said The Florida Times-Union is a newspaper published at Jacksonville, in said Duval County, Florida, and that the said newspaper has heretofore been continuously published in said Duval County, Florida, The Florida Times-Union each day, has been entered as second class mail matter at the postoffice in Jacksonville, in said Duval County, Florida, for a period of one year next preceeding the first publication of the attached copy of advertisement; and affiant further says that he has neither paid nor promised any person, firm or corporation any discount, rebate, commission or refund for the purpose of securing this advertisement for publication in said newspaper.

Sworn to and subscribed before me

this 27th day of

March A.D. 1991

*Melley Strain*

Notary Public,  
State of Florida at Large.

*Donna Sapp*

My Commission Expires \_\_\_\_\_

Notary Public, State of Florida

DA 444 My Commission Expires Dec. 2, 1994

Bonded Thru Troy Fain - Insurance Inc.

NOTICE OF HEARING

Pursuant to Section 311 of the Communications Act of 1934, as amended, and Section 73.3594 Rules and Regulations of the Federal Communications Commission ("FCC"), notice is hereby given that, by Hearing Designation Order, DA 91-111, issued February 11, 1991, the FCC has set for hearing in a consolidated proceeding the following applications for licenses: White Broadcasting Partnership ("White"), Peaches Broadcasting Ltd. ("Peaches"), Sage Broadcasting Corp. of Jupiter, Florida ("Sage"), First Coast Broadcasting Company ("Coast"), Douglas ("Johnson"), Northeast Florida Broadcasting Corp. ("Northeast"), and JEM Productions, Inc. ("JEM"), who propose to operate a new FM radio station at Baldwin on Channel 289A. The hearing shall be conducted at the offices of the FCC in Washington, D.C. at a time to be determined. The issues to be heard include the following: (1) To determine whether there is a reasonable possibility that the tower height and location proposed by White, Peaches, Sage, Coast, Johnson and JEM would constitute a hazard to air navigation; (2) To determine, on a comparative basis, which of the proposals would best serve the public interest; and (3) To determine, in light of the evidence produced pursuant to the specified issues, which applications should be granted, if any. A copy of the application, amendments and materials of Northeast Florida Broadcasting Corporation is available for public inspection during normal business hours at BALDWIN CITY, FLORIDA, U.S. HIGHWAY 90 WEST, BALDWIN, FLORIDA.

CERTIFICATE OF SERVICE

I, Kathy Nickens, a secretary in the law firm of Rubin, Winston, Diercks & Harris, hereby certify that a copy of the attached **PROOF OF PUBLICATION** was served this 17th day of April 1991, to the following persons by first class mail, postage prepaid:

Honorable Edward Luton  
Administrative Law Judge  
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Washington, D.C. 20554

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Chief, Hearing Branch  
Federal Communications  
Commission  
Mass Media Bureau  
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Kathy Nickens